

Need a Wi-Fi hotspot? Use your smartphone.

Los Angeles, CA - April 28, 2008 - www.jumpintotomorrow.com, a new website that lists, honors and centralizes breakthrough technology and innovative thinking from Business to Cooking, from Safety Technology to Biotechnology and beyond has handed out its latest "Technology of the Day™" award to TapRoot Systems, Inc and their WalkingHotSpot™ technology.

"The WalkingHotSpot (www.WalkingHotSpot.com) turns your smartphone into a Wi-Fi hotspot," said Sam Spear, CEO. "What that means is that it can then provide all the benefits of Wi-Fi connectivity, whether it's securely retrieving emails or browsing the internet at higher speeds with no additional software or configuration required. It's really revolutionary technology."

"We are very excited to be launching the WalkingHotSpot solution, and really honored to win the Technology of the Day award. Our solution addresses concerns around Wi-Fi for the wireless carriers and end-consumers. The demand for consolidated anywhere, anytime, any-device connectivity has been emphasized in convergence initiatives and discussions in the industry for years. This solution leverages carriers' existing 3G infrastructure and smartphones already in the marketplace, and provides carriers with a whole new business model to serve their subscribers," said Bob Bicksler, TapRoot's CEO.

In addition to listing a comprehensive array of breakthrough work visitors can see, purchase, invest in and comment on, the jump creators choose what they think is the innovation that rises just a little higher each day. "Just being accepted onto the site says something about these people, their products and/or these companies," Spear adds. "And though we aim to make what's on the site objective rather than subjective, some may feel we won't get it right. Which is why, every technology page on the site has a voting banner right at the top. Visitors can endorse what they think deserves an award by clicking on that voting banner. The innovation that receives the most votes after one week wins our 'Technology of the Week™' award."

jumpintotomorrow.com made its debut on April 15 and began as a way to list, honor and centralize great thinking happening around the world every day, Spear says. "Now we're growing. More importantly, we're helping bring some much-deserved attention to ideas and technologies that might otherwise not get the audience and acclaim they deserve. Great ideas are great ideas, regardless if they're breakthrough products, breakthrough research or just breakthroughs period. TapRoot Systems WalkingHotSpot is going to make a big difference. Taking it one step further, beyond all this amazing work there is something bigger to these ideas than all of us. We not only marvel at that, we find it unstoppably inspiring."